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***FOR IMMEDIATE RELEASE***

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**Boundless Playgrounds® Announces CEO to Advocate for Children of All Abilities  
Frederick A. Leone Brings National Experience To Broaden Organization's Reach**

BLOOMFIELD, CONN. (February 25, 2008) – Frederick A. Leone, a seasoned corporate executive with a wealth of experience in finance, law and community outreach was recently named Boundless Playgrounds' Chief Executive Officer, announced Steve Shaw, Chairman of the Board of Directors.

Boundless Playgrounds, the first national nonprofit dedicated to helping communities create inclusive playgrounds where children with and without disabilities can play together was founded in 1997 in West Hartford, Connecticut.

Leone joins Boundless Playgrounds after serving as the Senior Vice President and General Counsel for the Bank of Tokyo-Mitsubishi UFJ in New York City. As such, he provided executive oversight for all legal matters while successfully administering a multi-million dollar annual budget.

In his new role, Leone will provide leadership and direct oversight of daily management and operations, staff and all fundraising and development activities that support the success and growth of Boundless Playgrounds.

**Leveling the Playing Field, Empowering Communities**

Leone's corporate experience compliments his community involvement. He is a 1988 graduate of Fordham Law School and a 1982 graduate of Yale University, where he served as captain of the varsity football team. Leone's numerous community activities include spearheading the transformation of The Yale Club of New York City, serving on the Elwood School Board and providing support to community groups, including the RAIN Community Land Trust, Target Margin Theater, and The AIDS Resource Center.

“The lessons learned through play and organized sports have obviously been an important part of my life,” said Leone. “For me, it’s essential to empower others and create change. For ten years, Boundless Playgrounds has made its mark. My personal goal is to build upon Boundless Playgrounds extraordinary record of success to bring the ideals of inclusive play for all to a whole new level.”

### **Team Effort, Making a Difference**

Leone joins a team of professionals led by Amy Jaffe Barzach, Founder/Chief Inspiration Officer. In her newly focused role, Barzach will serve as Boundless Playgrounds’ representative with key organizations and the media, to raise awareness, strengthen and develop more public/private partnerships.

“I am delighted to have Fred join the Boundless Playgrounds team as its CEO and want to thank the Board search committee for doing such an outstanding job,” said Barzach. “What Boundless Playgrounds has accomplished in its first ten years sets the stage for making the goal of inclusive playgrounds within reach of every child in America – achievable. So many problems in our world are seemingly intractable and yet we have succeeded in demonstrating how this one can be solved. Fred’s management talent and experience combined with his big heart will position Boundless Playgrounds to make an even bigger difference.”

During Boundless Playgrounds’ first ten years, the organization has helped more than 100 communities in 24 states and Canada realize the dream of inclusive play. Leone’s professional experience coupled with his desire to make a difference will lead Boundless Playgrounds to even greater national growth.

For more information about Boundless Playgrounds, visit [www.boundlessplaygrounds.org](http://www.boundlessplaygrounds.org).

**BOUNDLESS PLAYGROUNDS** – Boundless Playgrounds is a 501(c)(3) nonprofit organization that provides leadership to help communities create extraordinary playgrounds where children, with and without disabilities, can develop essential skills for life as they learn together through play. More than 100 Boundless™ playgrounds are now open in over 20 states, the District of Columbia and Canada and dozens more are currently in development. Boundless Playgrounds, based in Connecticut, was founded in 1997 by a passionate team of parents and professionals.

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